



FutureForward™

# FutureForward™ Signup Template

## What you need:

- **Initial signup:** Use your email address for your username. Password requires:
  - Eight characters.
  - Capital and small letters.
  - Number.
  - Special character.
- **After login:**
  - **Career Clusters:** Check all career clusters you have in your company.
  - **General Employer Information:** Name, address, website, phone number.
  - **Learning Opportunities:** What experiences are you able to do to assist the schools and your future workforce?
  - **Short Description:** One paragraph explanation of your company.
  - **Long Description:** General explanation of your company. **MAKE IT INTERESTING.** Make sure to include careers you have at your company and information people who are interested in you would ask.
  - **Social Media Information:** Facebook, X/Twitter, LinkedIn
  - **Employment/Career Page Link**
  - **Video Links:** YouTube or Vimeo
  - **Small Company Logo:** 500 x 500 px and 10 MB max.
- **Best practices:** View the [example page](#) to view best practices both on the site and in the linked videos.
- **Recommended additions:** Adding information in the short and long descriptions, and any job page you utilize is recommended to increase the effectiveness of your page.